



U.K. Advocacy Director

The Eleanor Crook Foundation (ECF) seeks an Advocacy Director to oversee the Foundation's advocacy efforts and investments in the United Kingdom. The Director will be the main strategist and spokesperson for the Foundation in the U.K.

The U.K. Advocacy Director will develop and execute an ambitious advocacy strategy to drive attention, awareness, and action on the issue of global malnutrition. They will engage directly with policymakers, including through regular meetings and by funding and attending frequent parliamentary learning trips. The U.K. Director will oversee a multi-million dollar portfolio of grants to the most renowned foreign assistance advocacy organizations in the U.K., and will build close relationships with senior leadership at these organizations. The U.K. Advocacy Director will build momentum by hosting high profile events and building relationships with MPs, senior Government officials, and leaders from across business and civil society.

Reporting to ECF's CEO, this key Foundation leadership position will develop close relationships with senior government officials and philanthropic partners, build coalitions and cultivate new advocacy partners, launch major new initiatives and campaigns, oversee creative communications strategies, and represent the Foundation at major events.

The successful candidate will be creative, organized, curious, action-oriented, highly strategic, and a skilled diplomat and coalition builder. We are looking for a "get-things-done person" who will pride themselves on rigour and attention to detail but be willing and able to move quickly and nimbly. A "sick-of-business-as-usual" attitude is required, and applicants should have an unrelenting desire to dream up big ideas with the potential to have transformative impact on global malnutrition. The incumbent will be asked to jump in on day one to address the most pressing challenges and opportunities in global malnutrition.

An experienced professional who is a skilled self-motivator, would benefit from flexible work policies, and wants to have a meaningful impact on global health, hunger, child survival, and malnutrition will thrive. This position is based in London.

About the Eleanor Crook Foundation

A child dies of malnutrition every 11 seconds. Entirely preventable, malnutrition remains the leading cause of death for children, claiming three million lives each year. The Eleanor Crook Foundation was founded in 1997 with a single goal: to eradicate global malnutrition. We invest in research that proves what methods work, policy analysis to drive systems reform, and advocacy that makes the case for urgent action to address this global crisis.

ECF is an active investor and our team of experts prides itself on being accountable and informed. We ask tough questions and go beyond our grantmaking to serve the global nutrition sector as a key convener, advocate, and thought leader. In 2017, the Foundation pledged \$100 million towards the elimination of global malnutrition. In 2023, the Eleanor Crook Foundation was awarded an additional \$25 million for advocacy and programs through Open Philanthropy's Regranting Challenge.

Over the past 8 years, ECF has become a leader in global advocacy on malnutrition. We are now by far the largest funder of global malnutrition advocacy in both the U.S. and the U.K. We



also host and chair Stronger Foundations, the main coalition of philanthropies focused on malnutrition.

Responsibilities

- Manage ECF's growing portfolio of UK advocacy grants.
- Cultivate new and existing relationships with UK advocacy grantees (or prospective grantees) and partners.
- Proactively identify new investment opportunities and design new programs and grants.
- Develop deep relationships with senior government decision makers and other international development leaders in the U.K. We imagine that at least 50% of the incumbent's time will be spent engaging directly with policymakers. This will also include occasional participation in ECF-funded parliamentary learning trips to high burden countries (we'd expect 2-3 of these each year).
- Be an expert on U.K. politics, government affairs, and foreign assistance strategies.
- Be an expert resource on global malnutrition and ECF priority programmes.
- Advise grantees during the application process and conduct due diligence in evaluating potential grantees in compliance with ECF's policies and procedures.
- Oversee all monitoring and evaluation for U.K. grants.
- Work closely alongside ECF's UK government relations consultants and advisors, providing strategic advice to ECF's CEO, senior leadership team and community of partners on UK advocacy developments.
- Skilfully represent the Eleanor Crook Foundation, including in senior-level forums and at ECF-sponsored events.
- Regularly engage with other leading global advocacy donors.
- Recruit and mobilise UK influencers for global malnutrition, including celebrities, private sector leaders, media, and current and former policymakers who have a direct line with decision makers.
- Leverage ECF's strong political networks in U.S. and elsewhere to build ECF's brand and value proposition in the U.K.



- Seek synergies between ECF's advocacy initiatives and ECF's research and policy teams. Work with ECF's communications team to ensure our communications efforts are in support of our overall advocacy objectives.
- Monitor, analyse, and report on UK political and advocacy developments to provide contextualised insight and intel to ECF staff and partners.
- Cultivate strong working relationships with a wide network of potential partners to advance ECF's strategic objectives and support our grantee efforts.
- Bring the global malnutrition advocacy community to the next level by providing high-level thought leadership, encouraging and contributing to bold, outside-the-box thinking, and identifying and funding new effective strategies and tactics.

You might be a good candidate if:

- You have a strong understanding of U.K. politics, FCDO and broader U.K. foreign assistance dynamics, and global health and malnutrition.
- You've spent time working in government, at relevant UN agencies, multilateral institutions, and/or bilateral donor agencies. Generally speaking, we're looking for candidates who have a nuanced understanding of the levers of change in these types of institutions.
- You know how to conceptualize and advance advocacy campaigns. You have a knack for dreaming up creative approaches - big and small - and seeing them through from idea to execution.
- You know how to manage high-performing teams and coalitions.
- You are adept at government relations and building strong relationships with policymakers and grassroots influencers.
- You have an ability to step back from current practice and imagine future frontiers. You're willing to assess opportunity even when it stands against the status quo and you like the challenge of inspiring action in others.
- You're willing to jump into the details of malnutrition programming and policy and have the ability to digest nuanced information and communicate it clearly to more generalist audiences. We don't expect candidates to have worked in global malnutrition before but you will need to become an expert over time.
- You have a high level of interpersonal skills and cultural sensitivity and you can effectively interact with all levels of internationally-based partners and staff.
- You enjoy holding staff and partners to high standards of excellence, while maintaining a positive work environment.
- You can manage multiple tasks and projects and to meet deadlines. You are adept at managing competing priorities, holding internal teams and external partners accountable for ambitious deadlines, and building coalitions of the willing in the process.



- You're excited by the chance to jump in and build world-class teams and investments at a growing foundation. This requires attention to details both big and small, flexibility, and an unrelenting desire to do better, together.
- Note that this is a leadership position. We would expect though not require that a successful applicant has at least 8-10 years of experience in global health or global development advocacy or policy.

We don't expect or seek "perfect" candidates. We encourage all interested candidates to apply. If you are on the fence about applying because you are unsure whether you are qualified, we would strongly encourage you to apply.

To apply, please email your cover letter, resume, and salary requirements to hiring@eleanorcrookfoundation.org.