



Eleanor Crook  
Foundation

### **Advocacy & Communications Director**

The Eleanor Crook Foundation (ECF) seeks an Advocacy & Communications Director (ACD) to join our growing team during an exciting time of expansion and growth. The ACD will have the opportunity to thoughtfully, strategically, and directly guide the Foundation's advocacy and communications efforts and investments. Reporting to the Managing Director and working alongside a dedicated team of experts, the Advocacy & Communications Director will execute a multi-year advocacy and communications strategy and implementation plan that will guide the efforts of ECF staff, consultants, and advocacy grantees to end global malnutrition. The ACD will provide high-level thought leadership, lead the development of creative new outreach and communications strategies, build coalitions and engage new advocacy partners, develop new grants, represent the Foundation at major events, and ensure the high performance of ECF's growing portfolio of advocacy investments.

The Advocacy & Communications Director will be responsible for managing a small team of advocacy and communications professionals and overseeing a sizable grants portfolio in service of ECF's advocacy objectives. A senior advocacy and communications expert who is persistent, "sick of business as usual," highly creative and diplomatic, would benefit from flexible work policies, and wants to have a lasting impact on global nutrition will thrive. The position is based in Washington, DC.

### **About the Eleanor Crook Foundation**

The Eleanor Crook Foundation is a growing U.S. philanthropy committed to research, policy analysis, and advocacy to end global malnutrition. Every year malnutrition continues to kill 3.1 million children under five years of age, and permanently limits the mental and physical development of 1 in 4 children on earth. Malnutrition remains the single largest cause of child mortality, resulting in one third of all deaths of children under five in developing countries. The Eleanor Crook Foundation believes that in order to end poverty and hunger by 2030, greater investments in global nutrition must become a top development priority.

The Foundation is currently undergoing a staffing expansion with the expectation that the Foundation team will approximately double in size in the short-to-medium term.

### **Responsibilities**

- **Lead the Advocacy & Communications Team:** Oversee the day-to-day efforts of ECF's Advocacy & Communications Team. In close consultation with the CEO and Managing Director, the ACD will recruit and foster an expanded team with capabilities in advocacy and communications. Seek synergies and opportunities to interface with ECF's advocacy and communications initiatives and ECF's Research and Policy teams.



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- **Set and Drive ECF's Advocacy Roadmap:** Develop and execute a multi-year advocacy and communications strategy and implementation plan that will guide the efforts of ECF staff, consultants, and grantees. Develop strategies for new markets as ECF continues to expand its areas of focus and investment. Help lead the coalition of ECF-funded nutrition advocacy organizations in developing ambitious advocacy goals and creative approaches for improving global nutrition programming in key donor markets. Anticipate potential sectoral advocacy and policy challenges and work jointly with grantees to identify solutions. Skillfully formulate tactical strategies to influence and engage key stakeholders, particularly as it relates to ECF's policy reform agenda and priority advocacy markets.
- **Build ECF's Advocacy Portfolio:** Design new grants, engage new advocacy and communications partners, and build and convene new advocacy coalitions. Identify opportunities to improve the quality of ECF-funded projects and portfolios. Ensure the high performance of ECF's growing portfolio of advocacy investments.
- **Set and Drive ECF's Communications Roadmap:** Bring the global nutrition advocacy community to the next level by providing high-level thought leadership, encouraging and contributing to bold, outside-the-box thinking, and identifying and funding new effective strategies and tactics. Help lead the development of a bold communications strategy and updated communications assets for global nutrition advocacy efforts. Develop and execute public engagement and education campaigns.
- **Build Strategic and Productive Relationships:** Establish and maintain strong working relationships with potential partners, policy makers, and policy influencers in coordination with the CEO, Managing Director, other ECF program directors, advisors, and grantees. Build collaborative relationships with grantees and partners to successfully communicate about challenges and risks.
- **Represent ECF Externally:** Represent the Foundation at major U.S. and international advocacy events. Regularly attend coalition meetings and relevant advocacy events to further inform the Foundation's understanding of sector developments as well as grantee progress, concerns, and opportunities to drive impact.

### **Required Qualifications, Skills, & Attributes**

- **Mission & Values Alignment:** A passion for - and commitment to - ending global malnutrition. Restless about improving the status quo of global development, and eager to disrupt it to make greater impact. Exceptional interpersonal skills and demonstrated cultural sensitivity to effectively interact with all levels of US and internationally-based partners and staff.
- **Global Advocacy Expertise:** Minimum of 10-15 years of experience in global health or global development advocacy, policy, or communications, including deep understanding of who the players are, and which levers to employ to influence them. Strong understanding of the U.S. foreign assistance apparatus (including Congress and the Executive Branch). Demonstrated expertise in conceptualizing and advancing advocacy campaigns.



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- **Team Leadership:** Experience building, developing, and managing high performing, cohesive, collaborative teams. Fosters a team culture of trust and transparency, enabling all team members to give and receive feedback, both positive and constructive. Ability to hold staff and partners to high standards of excellence, while maintaining a positive work environment. Ability to coordinate activities with supervisors, colleagues, and consultants. Willingness to jump in and build a world-class team at a growing foundation, requiring attention to details both big and small, flexibility, and an unrelenting desire to do better, together.
- **Creative Vision, Strategy, and Roadmap Setting:** An ability to step back from current practice and imagine future frontiers. Confidence to assess opportunity – even when it stands against the status quo – and to inspire action in others. A knack for dreaming up creative approaches - big and small - and seeing them through from idea to execution.
- **Communications Expertise:** Substantial knowledge of how communications, media relations, digital engagement, and branding work together as advocacy tools. A willingness to jump into the details of nutrition programming and policy and the ability to digest nuanced information and communicate it clearly to more generalist audiences. Deep experience and comfort with externally representing an organization as a spokesperson.

### **To Apply**

This search is being managed by [Axis Talent Partners](https://www.axistalentpartners.com/current-openings), a boutique executive search and talent strategy firm which partners with social justice-focused organizations. Interested candidates should submit a resume and cover letter detailing their interest in our mission and qualifications for the position to: <https://www.axistalentpartners.com/current-openings>.

### **Compensation and Benefits**

The Eleanor Crook Foundation offers a competitive salary, commensurate with experience, along with a generous benefits package that includes employer-paid health, vision, and dental insurance; unlimited paid time off; six months of paid parental leave; a flexible work environment, including remote work opportunities; and a great team!

The Eleanor Crook Foundation is committed to fostering and celebrating diversity and inclusion, both within our Foundation and across our global community of partners. We seek out and welcome differences in experience, thought, and perspective. We believe that a world in which every child receives the nutrition they need to thrive can only exist by fostering the inclusion of a wide range of voices across our work. We hold our policies, our practices, and ourselves accountable to this commitment in everything that we do.